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C Squared Advertising Adds Jacuzzi to Client Roster

Seattle, Wash. – (September 10, 2007) – Jacuzzi Whirlpool Bath & Shower Division has selected C Squared Advertising as its PR agency of record. Effective October 1, C Squared Advertising will provide public relations services for Jacuzzi.

Headquartered in Chino, Calif., Jacuzzi Whirlpool Bath & Shower manufactures combination whirlpool/air baths, whirlpools, and air baths, soaking tubs, shower systems and accessories. Jacuzzi has set the industry standard for whirlpool products and continues to develop innovative products to bring the luxury spa experience into the home.

“We are so impressed with the level of work that Brenda and Heather presented to our group,” said Dale Carruthers, Wholesale Marketing Manager at Jacuzzi. “We are looking forward to moving our brand to a higher level with C Squared Advertising.”

With offices in Seattle, Wash., and Portland, Ore., C Squared Advertising is a full-service advertising and public relations agency specializing in the building, kitchen, bath and architectural product categories. “This is really exciting for us to add Jacuzzi to our growing firm,” said Brenda Collons, principal of C Squared. “Jacuzzi is a great match for our firm and client roster – we couldn’t be more pleased,” she added.

Additional C Squared clients include Simpson Strong-Tie and Ainsworth. For more information on C Squared, please contact Brenda at 425.277.9951, Heather at 503.327.8620, or visit the Web site at www.csquaredadvertising.com.

About C Squared Advertising

C Squared Advertising specializes in the building, kitchen, bath and architectural product categories. A full-service advertising and marketing agency that provides personal service and attention to every client. C Squared is based in Seattle, Washington and Portland, Oregon.

About Jacuzzi

The nation's leading whirlpool bath manufacturer, the Jacuzzi Bath & Shower Division is an industry innovator credited with inventing the world's first whirlpool bath. The Jacuzzi Bath & Shower Division holds over 250 patents, with product offerings such as whirlpool baths, non-jetted baths, shower systems, vitreous china and kitchen sinks.